



## RETHINKING GLOBAL SPACE, CULTURE AND CHANGE IN ORGANIZATIONS SEA 9.2 INTERNATIONAL CONFERENCE

**Organized by:** THE ROMANIAN FOUNDATION FOR BUSINESS INTELLIGENCE, Editorial Department  
THE ROMANIAN ACADEMY, Iasi Branch, Committee studying marketing problems  
“GHEORGHE ASACHI TECHNICAL UNIVERSITY OF IAȘI”, The Department of  
Economics and Marketing  
“GHEORGHE ASACHI TECHNICAL UNIVERSITY OF IAȘI”, “Linguatek” Center of Applied  
Modern Languages and Communication

The conference is particularly focused, but not limited to the following panels:

1. *Appreciative inquiry and other methodologies*
2. *Change dynamics, resistance to change, other social processes related to change*
3. *Communication & Community*
4. *Conflict resource*
5. *Cultural differences in approaches to change*
6. *Developing new organizational capabilities*
7. *Economic inequality*
8. *Employee engagement*
9. *Ethics & Communication*
10. *Fair trade*
11. *Families and Relationships*
12. *Forced migration*
13. *Global justice*
14. *Health Communication*
15. *Human overpopulation*
16. *Illicit financial flows*
17. *Levels of change (individual, team, organization, society)*
18. *Managing complex, continuous change*
19. *Memory*
20. *Mobile Media*
21. *Organizational agility and managing complex system change*
22. *Outsourcing*
23. *Overconsumption*
24. *Physiological density*
25. *Population density*
26. *Population dynamics*
27. *Population growth*
28. *Population momentum*
29. *Projections of population growth*
30. *Reflections on Methodological Possibilities in Cultural Studies Research*
31. *Research methods, especially action research, collaborative research*
32. *Sexuality and the Media*
33. *Sustainability of change efforts*
34. *The role of insider/s and outside/s in leading change*
35. *The role of leadership in change*
36. *Tourism and Leisure Studies*
37. *Transnational Media Cultures*
38. *Westernization*
39. *World energy consumption*



**Date:** Friday May 13<sup>th</sup>, 2016  
**Time:** 10:00 – 15:00  
**Hosted by:** Romanian Academy Auditorium, No. 8 Carol I Boulevard, Iasi

### Agenda

9:30 – 10:00 Registration / *Coffee*

10:00 – 12:00 Plenary Conference

12:00 – 12:30 *Coffee/Tea Break*

12:30 – 15:00 Presentations

15:30 – *Lunch*

**Date:** Saturday May 14<sup>th</sup>, 2016  
**Time:** 10:00 – 12:00  
**Hosted by:** Romanian Academy Auditorium, No. 8 Carol I Boulevard, Iasi

### Agenda

9:30 – 10:00 Registration / *Coffee*

10:00 – 12:00 Workshop: The management of changes in the medical area. Ethical and diagnosis issue in pediatric pathology

Chair: Alina-Costina LUCA

13:00 – *Tourism program - sightseeing in Iasi*

**Editorial Department:** <http://bxb.ro>

**Next Events & Deadlines:** <http://seaopenresearch.eu>

**Cross-cultural Management Journal Quick review:**

**Periodicity:** 2 times a year

**Access:** free online access

**English version:** ISSN-L: 2286 – 0452

**Romanian & French version:** ISSN-L: 1454-9980

**Specialized supplement SEA-Practical Application of Science :** ISSN-L: 2360 – 2554

**Specialized supplement Network Intelligence Studies:** ISSN-L: 2344 – 1712

**Online English version:** <http://cmj.bxb.ro>

**Online Romanian & French version:** <http://mi.bxb.ro>

**Online Specialized supplement (Multidisciplinary Approach, a bridge between theoreticians and practitioners):** <http://sea.bxb.ro>

**Online Specialized supplement (Biannual Journal of a collaborative and innovative conscience):** <http://nis.bxb.ro>

Cross-Cultural  
Management  
Journal



## Presidium

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