


CREA

Name of the organisation:	Confederación de Empresarios de Aragón (CREA)	
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Name of the contact person:	Jorge Alonso	
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Type of organisation:							
SME	<input type="checkbox"/>	School	<input type="checkbox"/>	University	<input type="checkbox"/>	Public Authority	<input type="checkbox"/>
Training	<input checked="" type="checkbox"/>	No Profit	<input checked="" type="checkbox"/>	NGO	<input type="checkbox"/>		
Other (Specify):	<input type="text" value="Businessmen Confederation"/>						

Fields of action:							
SMEs	<input checked="" type="checkbox"/>	Youth	<input type="checkbox"/>	Universities	<input type="checkbox"/>	Public Authorities	<input type="checkbox"/>
Equal opportunities	<input type="checkbox"/>	Schools	<input type="checkbox"/>	Unemployed	<input checked="" type="checkbox"/>		
Other (Specify):	<input type="text" value="Innovation"/>						

Description of the organisation
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Confederación de Empresarios de Aragón (CREA), is a non-profit employers organisation located in the Autonomous Community of Aragon, Spain.

CREA represents more than 30.000 enterprises through its associates made up by territorial and multisectorial businesses associations as well as biggest local companies operating in the region; offering a wide range of services to our associates and other targets.

Main activities are focused on :

- 1.- Training & employment services and guidance to different targets.
- 2.- Labour guidance.
- 3.- Environment and health and safety measures for companies.
- 4.- Elaboration of economical studies.
- 5.- Internationalisation
- 6.- Development of European projects: Lifelong Learning, Progress, Horizon 2020

CREA is made up of five intersectorial and eight sectorial associations operating in several fields.

Besides, CREA is also a member organization of the Spanish Confederation of Employers' Organizations (CEOE), representing Aragon region.

CREA is also member of the Enterprise Europe Network, the largest network of contact points providing information and advice to EU companies and general public on EU matters, in particular small and medium enterprises (SMEs). The network is promoted by the D.G. Enterprise and Industry of the European Commission.

Experience of the organization in previous European projects

- Lifelong Learning Programme LLP-LDV-TOI-09-AT-0016 Internationalization Consulting II (INCO II) <http://www.inco2.at>
- Competitiveness and Innovation Framework Programme EEN/SPA/09/MME/250427- BE2WEEN Bridging Enterprise to empower environmental and energy networks (BE2WEEN)

2012

- Lifelong Learning Programme LLP-LdV-TOI-10-IT-486 Skills Matching and Route for Training Knowledge Network (SMART KNOW NET) <http://www.smartkn.eu/>
- Grundtvig – Multilateral Project 51822-LLP-1-2001-1-PL- GRUNDTVIG-GMP Older People's Economic Wellbeing. Learning for capability, capacity and citizenship (3C)

2013

- Competitiveness and Innovation Framework Programme EEN/SPA/10/SMEENV/283773/OPTIMES Opportunities to Improve Energy for SMEs (OPTIMES) <http://www.optimes.eu>

2014

- Progress Programme Project NeMESI (Network of Mutual Exchange for Supporting Innovation) <http://project-nemesi.eu/>
- Lifelong Learning Programme Effective Writers & Communicators) <http://effectivewriting.eu/>

Experience and Expertise of the organization in the project's subject area

CREA has a long experience in leading and collaborating on European Projects, from Lifelong Learning projects, to PROGRESS, AI-Invest or Environmental projects.

Besides, CREA is a member of the Enterprise Europe Network, whose aim is helping small and medium companies make the most of the business opportunities in the European Union. One of the objectives of this network is the promotion of the entrepreneurship spirit among school students; so in 2013, CREA pay direct visits to Aragon schools to inform students about entrepreneurship opportunities in Europe.

Contributions that can be provided to the project

Through the Employment and Training Department, CREA offers training opportunities to jobseekers and employees to adapt them to companies needs in terms of skills and knowledge.

Finally, due to the nature of CREA, it has a direct contact with business network, that allows CREA to get a real feedback about companies needs and trends.

Reasons of involvement in the project

The aims of the project to Promote the development of an entrepreneurial spirit in students and to avoid early school leaving, are specific priorities for CREA as businessmen Confederation.

Contact Person's Experience and Expertise

Jorge Alonso, Head of the International Relations Department, including the Enterprise Europe Network. Has promoted more than 80 European projects in transnational cooperation, Innovation and some particularly in the field of Lifelong Learning Programme.